



CORPORATE RESEARCH FORUM

In the lead up to our Spring Symposium event being held in May this year, we have asked each of our speakers to provide a quick insight into their presentation.

David Elton is the first of a terrific line up of speakers to provide a glimpse into his contribution, looking at 'How we work – the way information technology is changing it'.

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The summer of 2011 witnessed the biggest riots our cities had seen for decades. Social networking – Facebook and Twitter – were implicated. This finger of blame was interesting enough in itself. But behind the scenes was something even more interesting – a live experiment in social networking between the police and a riot. Riots happen on the streets, not in our businesses. But replace “riot” with “multi polar debate” and you have the basis for some interesting parallels. How did the police listen to the riot? How did they influence it? How can the lessons apply in industry? This session will explain how the influence in technology has moved from automation to collaboration and how this changes the way people work in business. It will explore the consequences of social media for HR policy, as networks replace hierarchies and traditional organisational boundaries are eroded. No previous knowledge of technology is needed to participate in this session. Its focus is on people not technology, and how the technology changes the way we work.

David Elton and Graham Connolly from PA will be joined by Deputy Chief Constable Gordon Scobbie for a fascinating blend of social network learning. It should be a riot.