






INTRODUCING OUR PRE-CONFERENCE MASTERCLASSES

Once again, we are delighted to supplement our two-day conference with five masterclass sessions led by experts in their respective fields. These sessions will be highly interactive with a strong focus on recommendations, offering attendees practical takeaways to help drive business performance.

Starting at 16.30 on Wednesday 12 October, and lasting 90 minutes, we highly recommend you register for one of these masterclasses to ensure you make the most of your time with us in Prague.

A		<p>Accelerating business transformation: managing the workforce for future change</p> <p>Creating an organisation for the future means planning, building and tracking your workforce to deliver your longterm business goals. This masterclass will explore how you can design and utilise your workforce most effectively to deliver maximum value to the business. It will combine exercises and discussion around successful workforce analytics and transformation case studies to investigate how HR and OD practitioners can drive sustainable change and deliver organisational effectiveness.</p>
B		<p>Imagining the future in an uncertain world</p> <p>Duke CE's purpose is to help leaders get ready for what's next. In an uncertain world, neither Duke CE, nor their clients, can be sure what this means. Since the future is becoming more volatile and less predictable, it is vital leaders get ready to engage with uncertainty in a more productive way. This experiential session will explore the theme of uncertainty by bringing to life multiple, potential futures and will emphasise the implications of this uncertain world for the development of leaders and organisations.</p>
C		<p>Pathfinders: preparing organisations for the future</p> <p>Building on an IMD custom programme that involved 20 participants, or "Pathfinders," from a client organisation visiting 32 high-growth companies around the world, this talk will share insights around four common lenses for understanding how leading growth companies are reshaping competition. The talk will also address how these "Pathfinders" are using their insights to challenge their thinking, strategy and organisation.</p>
D		<p>20/25 – HR vision</p> <p>Society, organisational and individual expectations and requirements are changing. They always have been but the scale, scope and pace of change has increased and is being enabled through technology, not least the coming wave of digital workers, and greater access to data and insights. In addition, customers and employees are becoming more differential and agile in their decision making and the challenge for the HR function is to keep up? These global changes will impact the future role of HR and this session will draw on megatrends and how to prepare HR for the future.</p>
E		<p>Future of talent disruptions – it's getting personal</p> <p>The employer brand and employment relationship is in the hands of the individual, not the company. Organisations who embrace the power individuals have in the employment relationship are more transparent and their programmes resonate with employees meaning they are more likely to join, stay and be engaged. During this interactive session you will learn how to involve employees in the ideation, design, delivery and promotion of programmes. So put yourself in the minds and hearts of employees, your customers for employment and bring the employment relationship back in balance!</p>