

A Newton's cradle with five silver spheres is the background of the page. The spheres are arranged in a line, with the largest sphere on the left and four smaller spheres on the right. The background is a solid blue color.

crflearning
CORPORATE RESEARCH FORUM

DELIVERING BUSINESS IMPACT

2017
PROGRAMME

CRF Learning builds on Corporate Research Forum's 20+ years of unparalleled experience in the research, discussion and practical application of contemporary topics arising from people strategy, learning and organisational development. CRF Learning delivers a suite of development programmes aimed at enhancing the capability of the HR function and the individuals within it.

The suite of open programmes engages specific HR communities with interactive sessions to improve their effectiveness in impacting organisational performance.

The annual programme of learning is complemented by custom programmes through the design and delivery of tailored solutions.

WHY CRF LEARNING?

- We are solely focused on HR which ensures your learning is relevant, timely and specialised
- Over 20 years' experience in delivering learning events to senior HR leaders based on core principles of how senior business people learn
- We have a strong commercial model of what HR is and how it adds value to organisations
- We source high level HRD expertise from our member organisations ensuring your learning is practical and applicable

TESTIMONIAL

MARY ALEXANDER, SENIOR DIRECTOR HR, EMEA, PAYPAL

"I love the substance and style of CRF. It's an upbeat, thought-provoking, future-focused forum where you can tap into the latest topics and network with smart people. If you are a busy HR professional who wants to stay sharp, it's a super investment of your time."

FACULTY



Prof. Nick Holley
Director of CRF Learning



**Dr. Mee-Yan
Cheung-Judge**
Quality & Equality Ltd



Dr. Rebecca Homkes
London Business School

PLUS CONTRIBUTIONS FROM:

- Leading HR Practitioners
- Business Leaders
- Reward Specialists

2017 PROGRAMME OVERVIEW

The programme	Dates and location	What's covered?	Benefit to you and your organisation?	Cost per attendee
HRBP – Business Catalyst	2 day residential: 28-29 March 2017 OR 1-2 November 2017 Greater London	<ul style="list-style-type: none"> • Demonstrating credibility • Developing confidence and courage • Understanding the organisational context • Enhancing commercial acumen • Building capability 	Increases your impact through: deeper commercial and strategic thinking, faster and more effective delivery skills and greater influence.	£1,500 CRF members £3,000 non members
Becoming an effective HRD	2 day residential plus action day: 27-28 April & 30 June 2017 Greater London	<ul style="list-style-type: none"> • HR's role in the strategy process and building organisational capability • How value is created in an organisation and the HR implications • Planning and implementing an HR strategy • Managing key relationships 	Enhances your understanding of how HR delivers value and improves capability in planning, implementing and evaluating initiatives.	£2,750 CRF members £5,000 non members
Aspiring Group HRD	6x 1 day modules plus 2 networking dinners: 9 May – January 2018 London	<ul style="list-style-type: none"> • What a CEO wants from their Group HRD • The business and political context for HR • Governance and the Remco • Insights from senior HR and business leaders • A senior mentor • Creating a strong alumni network 	Prepares you to be an effective board and/or executive team member contributing to the overall performance of the organisation.	£8,000 CRF members £15,000 non members
Commercial Thinking for HR	2 day residential plus action day: 22-23 June & 19 September 2017 Greater London	<ul style="list-style-type: none"> • What is commercial acumen and why it matters • Understanding the strategic situation and the implications for HR • Ensuring HR creates and delivers value • Applying within the organisation 	Develops your ability to make a sustainable impact on organisational performance.	£2,500 CRF members £4,000 non members
Becoming an effective OD and Change Leader	2x 2 day residential: 24-25 October 2017 AND 5-6 December 2017 Greater London	<ul style="list-style-type: none"> • A "living systems" approach to change • Dealing with complexity • Psychological, cultural and behavioural patterns • Supporting change leaders • Evaluating complex change 	Builds your capability and confidence to deliver more successful and sustainable change outcomes.	£3,000 CRF members £4,500 non members

Programme co-designed with

Duke^{CE}
LEADERSHIP FOR WHAT'S NEXT

CUSTOM PROGRAMMES

Leveraging our research and resources, CRF Learning engages with organisations on a bespoke basis, developing custom solutions tailored to the specific requirements and context of the organisation.

FOR MORE INFORMATION, PLEASE CONTACT

Harry Cloke, Business Development Executive

T: +44 (0) 20 7470 7104

M: +44 (0) 7500 600 453

E: harry@crforum.co.uk

crlearning

CORPORATE RESEARCH FORUM

One Heddon Street | Mayfair
London W1B 4BD | United Kingdom

T +44 (0) 20 7470 7104 | F +44 (0) 20 7470 7112

www.crforum.co.uk | [@C_R_Forum](https://twitter.com/C_R_Forum)