



# HR Analytics - insights for better business decisions

#### lain McKendrick

**CRF** Paris 7<sup>th</sup> November 2017





# What science can do



# AZ: Global dimensions (full year 2016)



**\$23bn**Total Revenue

**\$21.3bn**Product Sales

**\$1.7bn**Externalisation
Revenue

**\$5.9bn** invested in R&D with research across **5** countries

120 projects in clinical development and 12 NMEs in late-stage development

11 NME approvals in 2016 – and 29 since 2014

**59,700** employees

More than **600** collaborations and partnerships globally

Manufacturing in **18** countries





## Pushing the boundaries of science to deliver long-term goals







# Three strategic priorities



Achieve scientific leadership



Return to growth



Be a great place to work





# Delivering our Bold Ambition begins and ends with people





# Delivering our Bold Ambition through people The AZ People Strategy

Generate a passion for people development

Build and develop organisations and capabilities

Develop
a strong and
diverse pipeline
of leaders

Drive a vibrant, high performing culture

Deliver excellence in HR





# AZ HR Analytics – our goal

We provide HR and the business with analysis and insights about our workforce to enable better business decisions





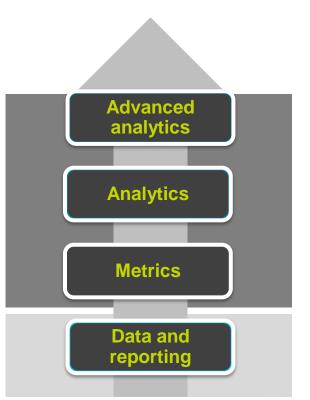
# **Enabling better business decisions**

### How do we do this?

- ✓ Describe trends dashboards & storyboards
- ✓ In-depth research on key projects
- √ Analytical & predictive models
- ✓ Support workforce planning & talent processes
- ✓ Build HR's capability

**Global HR Centre - Reporting** 

**Self-Service** 







# Increase knowledge about our workforce – internally & externally







# **Understand & mitigate business risk**









# Track progress with the People Strategy



#### **People Strategy Performance Dashboard**

Achieving our bold ambition through people

Analysis of KPIs





#### **Employer Brand Performance Dashboard**

Bringing our brand and values to life to attract the best talent

HR Strategy, Planning & Analytics

Strictly Confidential October 2017







# Deliver insights for critical business priorities



#### Workforce structure and employee cost analysis

**HR Analytics** 











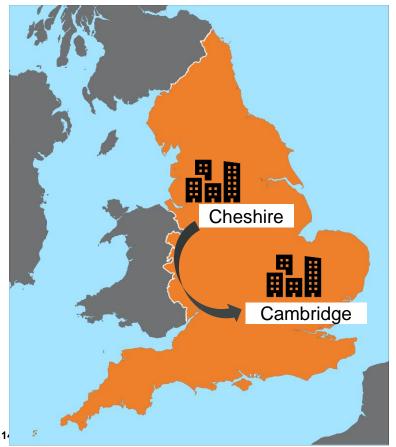
**Output Template** 

v.1 July 2016





# Using HR analytics to add rigour to strategic decisions



In 2013, AstraZeneca chose Cambridge as the site of our future UK R&D centre and corporate headquarters.

Cambridge is one of the most exciting places in the world to be carrying out bioscience research. It is the heart of UK bioscience.

This led to a major relocation project for AstraZeneca.





# Using HR analytics to add rigour to strategic decisions

#### **Initial Model**

Past data to predict employee decisions

Develop & refine policy options

Preliminary estimates & policy options

#### **Business Case**

Assess precise cost to exit or relocate each employee

Predict likely decisions to inform robust business case

Confidence in financial plans for Board approval

#### **Workforce Planning**

Predict characteristics, capabilities & costs of endstate workforce

Build & adapt hiring plans

Robust hiring plans

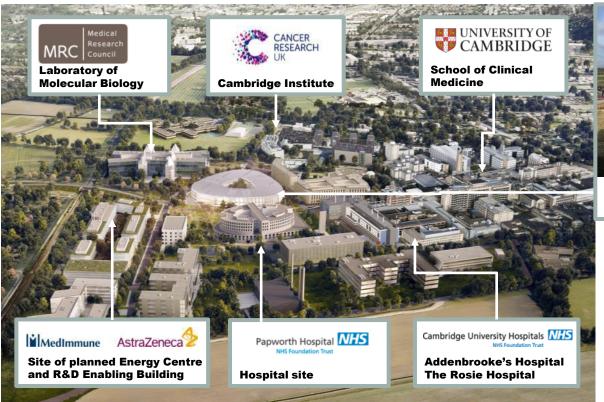
#### Refining model based on early data

Tracking delivery vs. plan





# Cambridge UK research centre will be a catalyst for innovation and collaboration





R&D Centre and Corporate HQ building (under construction)

- 2,000 employees in Cambridge by end 2016
- Topping out ceremony on Tuesday 25 April 2017





## Focus for the future for AZ HR Analytics





Analytics capability across HR



Increase accessibility





## It's not the complexity of the analytics that matters....

✓ Collaboration

✓ Story-telling

✓ Business relevance





Tack arigatô
Danke ευχαριστώ

δυμές Merci Gracias

# Thank you!

kiitos Grazie 計計 obrigado dziękuję cпасибо tak shukran dank u



