

A Newton's cradle with five silver spheres is the background of the page. The spheres are arranged in a line, with the largest sphere on the left and four smaller spheres on the right. The background is a solid blue color.

**crf**learning  
CORPORATE RESEARCH FORUM

DELIVERING BUSINESS IMPACT

2018  
PROGRAMME

CRF Learning builds on Corporate Research Forum's 20+ years of unparalleled experience in the research, discussion and practical application of contemporary topics arising from people strategy, learning and organisational development. CRF Learning delivers a suite of development programmes aimed at enhancing the capability of the HR function and the individuals within it.

The open programmes engage specific HR communities with interactive sessions to improve their effectiveness in impacting organisational performance.

The annual programme of learning is complemented by custom programmes that are designed to meet the needs of your organisation.

## WHY CRF LEARNING?

- We are focused on HR which ensures your learning is relevant, timely and specialised.
- We deliver events based on 20 years' experience hosting events for senior HR leaders drawing on core principles of how senior business people learn.
- We have a strong commercial model of what HR is and how it adds value to organisations.
- We source high-level HRD expertise from our member organisations complemented by close relationships with partners such as Duke CE and IBM.

CRF Learning programmes are designed to help HR professionals rethink their whole approach to HR, making a fundamental difference to organisational performance.

*"CRF Learning challenges your thinking at every opportunity. As a result of attending a recent CRF Learning open programme, we left looking to apply a different lens on our HR strategy and question the real priorities in what we do."*

Daniel Burleigh, HR Business Partner, TalkTalk

## FACULTY



**Nick Holley**  
Director of CRF Learning

### PLUS CONTRIBUTIONS FROM:

- Leading HR Practitioners
- Business Leaders
- Reward Specialists

### INCLUDING:

- **Catherine Taylor**  
Group People Director,  
Marston's PLC
- **Jennifer Duvalier**  
Non Executive Director,  
Guardian Media Group PLC
- **Dave Millner**  
Executive Consulting  
Partner, IBM Workforce  
Science
- **Andy Newall**  
Former Group HRD,  
Imperial Tobacco
- **Phil Wills**  
Associate, PARC

HRBP PROGRAMME  
CO-DESIGNED WITH:

**Duke**  
CORPORATE EDUCATION

## CUSTOM PROGRAMMES

Leveraging our research and resources, CRF Learning engages with organisations on a bespoke basis, developing custom solutions tailored to the specific requirements and context of the organisation.

*"CRF Learning were professional, credible and engaging. They provided me and my team with some great advice and guidance."*

Megan Phelps, Head of HR, Kier Group

## 2018 OPEN PROGRAMMES

Based on the success of our 2017 programmes, CRF Learning is proud to offer a wide range of development courses for open enrolment in 2018.

The programme	Dates and location	What's covered?	Benefit to you and your organisation?	Cost per attendee
HRBP – Business Catalyst	<i>Two-day Residential:</i> 27-28 March OR 25-26 October Greater London	<ul style="list-style-type: none"> <li>• Demonstrating credibility.</li> <li>• Developing confidence and courage.</li> <li>• Understanding the organisational context.</li> <li>• Enhancing commercial acumen.</li> <li>• Building capability to deliver business strategy.</li> </ul>	To increase your impact through: deeper commercial / strategic thinking, faster and more effective delivery skills and greater influence.	£1,500 CRF members £3,000 Non-members
Becoming an Effective HRD	<i>Two-day Residential Plus Action Day:</i> 8-9 March AND 14 May Greater London	<ul style="list-style-type: none"> <li>• HR's role in the strategy process and building organisational capability.</li> <li>• How value is created in an organisation and the HR implications.</li> <li>• Planning and implementing an HR strategy.</li> <li>• Managing key relationships.</li> </ul>	To enhance your understanding of how HR delivers value and improves capability in planning, implementing and evaluating initiatives.	£2,750 CRF members £5,000 Non-members
Aspiring Group HRD	<i>6x One-day Modules Plus Two Networking Dinners:</i> May – November Greater London	<ul style="list-style-type: none"> <li>• What a CEO wants from their Group HRD.</li> <li>• The business and political context for HR.</li> <li>• Governance and the Remco.</li> <li>• Insights from senior HR and business leaders.</li> <li>• A senior mentor.</li> <li>• Creating a strong alumni network.</li> </ul>	To prepare you to be an effective board and / or executive team member contributing to the overall performance of the organisation.	£8,000 CRF members £15,000 Non-members

A Newton's cradle with five silver spheres hanging from thin wires against a blue background. The spheres are arranged in a slight curve, with the largest one in the foreground on the right.

FOR MORE INFORMATION PLEASE CONTACT:

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