

## INTRODUCING OUR 2018 PRE-CONFERENCE MASTERCLASSES

We are delighted to supplement our conference with seven masterclass sessions led by experts in their respective fields. These sessions will be highly interactive with a strong focus on recommendations, offering attendees practical takeaways to help drive business performance.

Starting at 16:30 on Monday 1 October, and lasting 90 minutes, we highly recommend you register for one of these masterclasses to ensure you optimise your time with us in Lisbon.

