



The Future of Jobs, Work and Working

MONDAY 29TH – TUESDAY 30TH OCTOBER | BARCELONA | EUROPEAN MASTERCLASS

Businesses today operate in a constantly evolving geopolitical, economic, and social landscape. At the same time, the changing demographics of the workforce and rapid advances in technology are radically altering the future of work. What will future jobs look like, and how can organisations anticipate, source, and deploy the skills and talent they will require to meet tomorrow's strategic needs?

Join CRF's upcoming European masterclass to explore these questions. The session will examine what businesses need to be thinking about in terms of strategy, identifying key skills of the future, and how to respond to an uncertain future.

WHY ATTEND?

Book your place at this masterclass and benefit from:

- the opportunity to challenge and expand your thinking about technology and its impact on future jobs
- access to top speakers and experts in the field, sharing their knowledge on technology, its challenge to workforce planning, and what can realistically be done
- practical case studies from organisations who are experimenting with their response to changing jobs
- formal and informal peer-to-peer networking, where you can build valuable connections and explore how other companies are handling the challenge of technology for the future of work.

The session offers a great opportunity to reflect on current talent practices and explore new ideas based on academic research and practical insights from other HR leaders.

REGISTRATION

CRF International members qualify for two places as part of their annual membership (excluding travel and accommodation). To register for this event please contact **Rachel Flax, Project and Events Executive** on +44 (0) 20 3457 2640 or at rachel@crforum.co.uk.

DATE

Monday 29th October
16.00 – 18.30

The first day of the workshop will be followed by dinner.

Tuesday 30th October
08.30 – 15.00

EVENT VENUE

IESE Business School
Avenisa Pearson, 21
08034 Barcelona, Spain

DINNER VENUE

El Principal del Eixample,
Provenca 286 - 288
08008 Barcelona, Spain

"CRF seems to get it consistently right about what the key topics are, that we as HR professionals are wrestling with. In my opinion, their research papers are highly relevant and valuable and the conferences attract people at the highest level in HR. Their European arm is also proving to be a useful networking forum for like-minded individuals."

JENNIFER MONON, SENIOR HR DIRECTOR, ING

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THE SPEAKERS



Simon Callow is a senior partner with RHR International and has 25 years of experience in designing high-impact interventions to help identify and build leadership talent and has led several large-scale global M&A projects.



Wendy Hirsh is a researcher and consultant, specialising in the future-oriented aspects of people management. She is a Principal Associate of the Institute for Employment Studies and Visiting Professor at both Derby and Kingston Universities.



Julia Howes is a Principal in Mercer's Multinational Client Group and works with clients to create future-focused people strategies and employee value propositions, underpinned by strategic workforce planning and analytics.



Mike Rosenberg is an Assistant Professor in the Strategic Management Department at IESE Business School where he lectures on strategy, globalisation, and sustainability. He also serves as Academic Director on a number of the school's executive education programmes.



Tom Standage is Deputy Editor of *The Economist*. He is also responsible for the newspaper's digital strategy and the development of new digital products. He is the author of several books, the latest entitled *Writing on the Wall: Social Media: The First 2,000 Years*.



John Whelan held a variety of HR roles across engineering and manufacturing businesses before being appointed UK HR Director of FTSE100 BAE Systems. As Director of CRF, John's experience and strengths lie in business and HR Transformation, Organisation Development and Employee Relations.

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