

Responsible Business Full Day Agenda & Speaker Biographies

Time	Session	Speaker
09:00	Registration, Coffee & Tea	
09:30	Welcome	Mette Stern
09:35	Responsible Business – What’s the Issue? Introductions and table discussions. Key themes from CRF research and the latest thinking on responsibility	Roger Steare Carmen von Rohr and David Grayson
10:35	What Is A Purpose-led Business? (to include Q&A)	Dee Corrigan, Blueprint for Better Business
11:10	COFFEE BREAK	
11:35	Purpose in Practice: Unilever Case Study	Nick Dalton, Unilever
12:20	Table Discussions Share experiences, raise challenges for discussion.	Chair
12:45	LUNCH	
13:30	Culture and Leadership (Roger and David in conversation followed by Q&A)	Roger Steare and David Grayson
14:00	HR’s Role in Developing and Implementing a Responsible Business Strategy Recommendations from the research and examples of good practice	Carmen von Rohr and David Grayson
14:25	Table Discussions Reflect on opportunities, challenges, and unresolved questions.	Chair
15:00	Panel Discussion	All speakers
15:30	Feedback and Summary Share actions and takeaways.	Roger Steare
15:55	CLOSE	

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Dee Corrigan leads corporate engagement at Blueprint for Better Business. Dee is a certified coach with 14 years working in various corporate cultures including market-leading technology and telecoms companies (IBM, Inmarsat) and a high-growth and partner-owned professional services company (Turner & Townsend).

Professor David Grayson CBE is Emeritus Professor of Corporate Responsibility at Cranfield School of Management. From 2007-2017, David was Director of the Doughty Centre for Corporate Responsibility at Cranfield. He was Managing Director of Business in the Community, one of the first Corporate Responsibility Coalitions, and has chaired several UK Government bodies, charities and social enterprises. He currently chairs Carers UK.

Professor Roger Steare is Visiting Professor, Cass Business School. He has helped thousands of leaders around the world to rediscover their purpose, their humanity and their integrity with significant improvement in profitability. His clients have included Barclays, BP, Citi, Clifford Chance, EY, HSBC, Nationwide, NHS Trusts, Openreach, PWC and RBS. He has also advised regulators, law enforcement and other government agencies.

Dr. Carmen von Rohr is Content & Digital Manager, Corporate Research Forum. She is a social scientist with extensive quantitative and qualitative research experience. She joined CRF in 2018 to contribute to research and learning content.

Nick Dalton is Executive Vice President H.R. Business Transformation, Unilever. Over the last 30 + years, he has worked for Unilever in 3 different countries, covering all areas of H.R. ranging from introducing new HR Information systems, through to setting up new Companies and troubleshooting industrial relations 'crisis' across the globe.