

crf

CORPORATE RESEARCH FORUM

MADRID

INTERNATIONAL
CONFERENCE

AGILITY

2.0

BUILDING
ADAPTABLE
ORGANISATIONS



AGILITY 2.0

BUILDING ADAPTABLE ORGANISATIONS

Monday 9 – Wednesday 11 October 2023
Madrid, Spain and Online

Over recent years, we have seen **Agility** develop from a technical concept in the software development industry to a vital ingredient for all organisations looking to survive and thrive in a fast-changing world.

Companies' strategies must be flexible to respond to market changes and teams must be able to form and reform quickly to address priorities. Most importantly, individuals must continually update their skills to remain relevant in a dynamic workplace.

Our expert faculty will discuss how to:

- Shape the strategic discussion at executive level
- Design flexible structures and resourcing models
- Create leaders who can help their teams succeed in fast-changing environments
- Support individuals to build skills relevant to the future business environment

We look forward to welcoming you to Madrid for this impactful, business-critical conference.

In addition to the main sessions, we will be hosting a welcome reception and dinner, an evening reception at the British Ambassador's Residence, and other opportunities to spend time in the Spanish capital networking with 250 fellow senior HR leaders.



ATTENDANCE OPTIONS

CRF MEMBERS

Please register using the QR code below or emailing: events@crforum.co.uk

NON-CRF-MEMBERS

Limited tickets are available at a cost of £1,500 +VAT per person for the in-person event or £150 +VAT for online. If you would like to book multiple places, please email events@crforum.co.uk for discounted group rates.

ALL ATTENDEES

Please note that accommodation is not included, but preferential rates are available through CRF.



REGISTER HERE
via the CRF website:
www.crforum.co.uk

AGENDA

**MONDAY
9 OCTOBER**

IN-PERSON CONFERENCE: **Agility 2.0: Building Adaptable Organisations**

CONFERENCE MASTERCLASSES. Choose two from:



CEST Times

16.30

Welcome Reception and Dinner

19.00

**TUESDAY
10 OCTOBER**

THE AGILE ORGANISATION: ANTICIPATING CHANGE

09.00

Gillian Pillans, Research Director, CRF

AGILE STRATEGISING

CONFERENCE CHAIR: Prof. Stéphane Girod, Strategy and Organizational Innovation, IMD Business School and Dr. Ansgar Thiessen, Global Head of Operational Excellence, Swiss Re Corporate Solutions

AGILITY 2.0 NEEDS WORKFORCE 2.0: TEN DRIVERS OF SUCCESS

Kai Anderson, Head of International Transformation Services, Mercer and
Kate Bravery, Global Advisory Solutions and Insights Leader, Mercer

ORGANISING FOR AGILITY

Prof. Stéphane Girod, IMD Business School and Janine Vos, Chief HR Officer, Rabobank

HOW TO MAKE AN ELEPHANT RUN – BUPA'S TRANSFORMATION PROGRAMME

Iñaki Peralta, CEO Europe and Latin America, Sanitas and
Nigel Sullivan, Chief Sustainability and People Officer, Bupa

LEADING THROUGH THE FOG

Prof. Scott Anthony, Business Administration, Tuck Business School

END OF DAY ONE

16.15

Evening Reception at British Ambassador's Residence

19.00



**WEDNESDAY
11 OCTOBER**

INTRODUCTION TO CRF'S 2024 PROGRAMME

09.15

Melissa Bull, Commercial Director, CRF and Gillian Pillans, Research Director, CRF

DAY ONE REVIEW AND PREPARING FOR DAY TWO

Prof. Stéphane Girod, Strategy and Organizational Innovation, IMD Business School

FROM ADVERSITY TO AGILITY

Prof. Connon Locke, Management, London School of Economics (LSE)

AGILITY IN ACTION: A CIA TOOLKIT

Rupal Patel, Startup Advisor and Former CIA Operative

RECAP AND ACTION PLANNING

Richard Hargreaves, Managing Director, CRF

CONFERENCE CLOSE AND LUNCH

13.15



**MONDAY
9 OCTOBER**

ONLINE CONFERENCE: **Agility 2.0: Building Adaptable Organisations**

15.30

Prof. Stéphane Girod, Strategy and Organizational Innovation, IMD Business School,
Prof. Connon Locke, Management, London School of Economics (LSE) and
Rupal Patel, Startup Advisor and Former CIA Operative

ONLINE CONFERENCE CLOSE

17.30





WITH SPECIAL THANKS TO CRF PARTNERS

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