

# crf learning

DELIVERING BUSINESS IMPACT



## HR BUSINESS PARTNERING ACCELERATOR PROGRAMME

Accelerated development for HR professionals in the Gulf region

*"The UAE is seeking to drive economic growth by unleashing the potential of its citizens and empowering them to further boost their participation in the labour market as part of the country's Projects of 50 plan".*

**SHEIKH MANSOUR BIN ZAYED AL NAHYAN,  
DEPUTY PRIME MINISTER AND MINISTER OF  
PRESIDENTIAL AFFAIRS, JUNE 2023**

Across the GCC, nations are striving to accelerate the development of nationals in order to support their economic and social development. HR is both an enabler of these objectives and is part of the process. The function must play its part in delivering the national strategies and must accelerate the development of its own local talent to enhance the capability for the future.

Building on the success of the programme in 2023, CRF's **HR Business Partnering Accelerator Programme** supports the development of emerging HR professionals by offering the skills and career boost they need to fast-track into senior HR roles.

Based on CRF's extensive research in HR and people management, led by seasoned HR professionals with international and local experience, the two-day programme will build key skills through:

- Understanding of the **purpose and contribution HR makes** in the context of the Gulf region
- Knowledge of the key business and **commercial principles underpinning all HR work**
- Building capability in the **critical HR deliverables of Talent, Performance and Change Management**
- Enhancing important **delivery skills including stakeholder engagement, influence and project leadership**
- Creating an **effective People Plan** for the organisation
- Developing **personal impact and effectiveness**.

### PROGRAMME FORMAT

Delivered in-person over two-days, the learning style will be experiential, practitioner-based, and mutually supportive through coaching pairs with a focus on applicable and practical outcomes for the organisation.

Commencing with a personal learning needs analysis and blending structured input with peer networking and time with senior HR practitioners at lunches and dinners, participants will benefit from a stimulating course designed around the principles of adult learning.

### WHO SHOULD PARTICIPATE?

The programme is aimed at emerging HR professionals, who are looking to accelerate their careers into HR leadership positions in the next 1-3 years. Participants will typically hold a business or HR related qualification and have 3-5 years of HR experience to date.

### DATES

The two-day programme will run **Wednesday 6 – Thursday 7 November 2024** in Abu Dhabi closing with a certificate presentation.

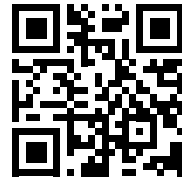
### CERTIFICATION

On completion all participations will receive a certificate from Corporate Research Forum and Hult EF Corporate Education.



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### INVESTMENT REQUIRED

**CRF Member Rate:** 25,000 AED per participant

**Non-Member Rate:** 30,000 AED per participant

Contact **Rosanna Neary** with any questions or to enrol on the programme: [rosanna@crforum.co.uk](mailto:rosanna@crforum.co.uk)

### FACULTY



#### **COURSE LEADER:**

**JOHN WHELAN MBE** CRF Director and former HR Director in the Defence, Aerospace, Technology and Telecoms sectors. John has a pragmatic style and commercial orientation. He works with delegates to align HR work with the strategic objectives of the organisation and senior stakeholder management.



**SHAIKHA AL HAJRI** Former CHRO, Mubadala Health. A diverse experience in HR, Finance, and Operations enables Shaikha to quickly understand a business, prioritise activities and integrate with the leadership team.



**RORY HENDRIKZ** Vice President and Head of High-Performance Business, Hult EF Corporate Education. With over 30 years of international business experience, Rory works with participants on attaining and sustaining high performance in leadership and teams.



**CLARE STAFFORD TAYLAUR** Founder and Managing Partner, Conscious Consulting. Clare works with organisations who want to function more effectively, create, or transform culture, and develop leaders.



CORPORATE RESEARCH FORUM

### ABOUT CRF

**Building capability across your HR function**

Corporate Research Forum (CRF) is a research-based network with the purpose of building the knowledge, capability and effectiveness of the HR function in order to drive superior organisational performance.

Founded 30 years ago and supporting over 240 leading organisations each year, CRF brings together experienced HR professionals to discuss the industry's most pressing issues, and challenge existing ways of working to drive innovation and sustainable growth.

Underpinned by world-class research, CRF delivers an annual programme across EMEA of learning courses, events, webinars and other online content to enable our members to stay ahead of the latest trends, build careers as influential members of the leadership team and develop the overall capability of the HR function.

**HULT / EF**  
CORPORATE EDUCATION

**ABOUT HULT  
EF CORPORATE  
EDUCATION**

Hult EF Corporate Education are learning experts with the ambition to help organisations develop their talent for the key moments in their careers. Specialising in delivering immersive learning programmes focused on the most critical global business skills for all levels of employees – those needed now and those that will help prepare for the future. As a global organisation, Hult EF are committed to achieving and helping customers to achieve positive social impact through our work, for our communities as well as our environment.

