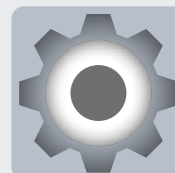
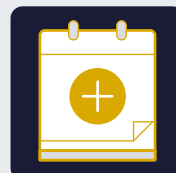


## Applications and Implications of Emerging Technologies



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# Applications and Implications of Emerging Technologies



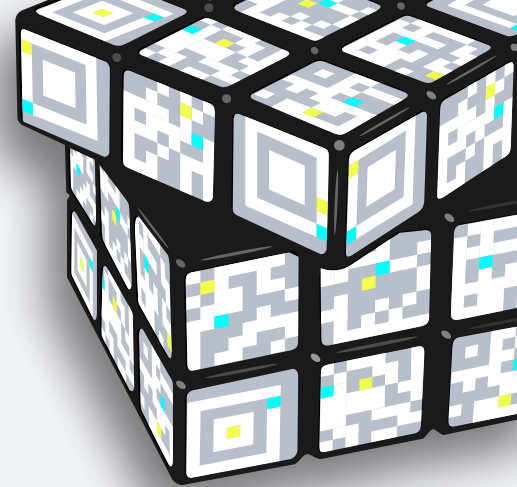
The world is on the cusp of a major technological revolution. With supporters foreseeing a utopia and critics foreshadowing the end of civilisation, it is difficult for leaders to know what it means for business right now.

Focusing on the implications of technology for improving productivity and developing people, the conference will discuss critical issues such as:

- **Skills** – most news stories have focused on jobs which will become redundant, but what new roles will be created that enable business growth, and what skills will those new roles require?
- **Work design** – what will jobs look like when augmented by these technologies, and how will we design them?
- **Learning and Development** – how can this technology be used to learn more effectively, and how can we harness it to assess competency?
- **Leadership** – what skillsets will our leaders now need to ensure their organisation takes full advantage of this technology?
- **Governance** – what are the ethical and moral considerations organisations must be aware of when implementing AI?

**The opportunities and implications for people will be vast, and HR must take centre-stage.**

Join over 250 HR leaders to hear the latest thinking on this critical issue from renowned experts. Share experiences and applications with peers and build your network in an environment designed for learning, exchange and personal growth.



**Monday 7 –  
Wednesday 9  
October 2024**

St. Julian's, Malta  
and Online

Register via the QR code or on the  
CRF website: [www.crfforum.co.uk](http://www.crfforum.co.uk)

## ATTENDANCE OPTIONS

### CRF MEMBERS

Please register using the QR code below  
or email: [events@crforum.co.uk](mailto:events@crforum.co.uk)

### NON-CRF-MEMBERS

Limited tickets are available at a cost  
of £1,500 +VAT per person for the  
in-person event or £150 +VAT for live-  
stream. If you would like to book multiple  
places, please email [events@crforum.co.uk](mailto:events@crforum.co.uk)  
for discounted group rates.

### ALL ATTENDEES

Please note that accommodation is  
not included, but preferential rates are  
available through CRF.

**IN-PERSON CONFERENCE**

**MONDAY 7 OCTOBER 16.00 CEST – WEDNESDAY 9 OCTOBER 13.00 CEST**

**LIVE-STREAM CONFERENCE**

**TUESDAY 8 OCTOBER 10.00 – 13.00 CEST**



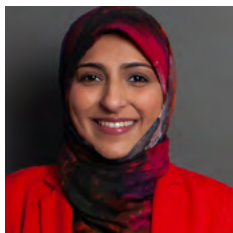
CONFERENCE CHAIR

### **GINA JARDINE**

**EX CHRO, CRH AND NED**

With a career spanning 30+ years, Gina is a former C-suite executive and Chief People Officer who has made her mark on some of the world's largest companies. As Chair, Gina will foster discussions, support attendees in considering how to apply insights and facilitate the conference objectives:

- 1. Network and learn from peers.**
- 2. Gain new knowledge and perspectives.**
- 3. Reflect on personal positions.**
- 4. Have fun.**



### **FURAT ASHRAF**

**PARTNER, BIRD & BIRD**

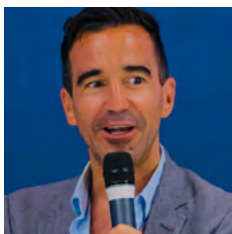
Furat will discuss the current legal framework for AI. This will include the employment implications of AI, what a good policy and governance framework looks like and recommendations for major institutions. Delegates will leave with an awareness of how to adopt AI responsibly, as well as how to enable others to do the same.



### **JASON AVERBOOK**

**SENIOR PARTNER, GLOBAL LEADER  
DIGITAL HR STRATEGY, MERCER**

Jason will provide strategies and practices to help organisations and HR functions take action in the technology and AI space. Encouraging organisations to not only focus on the bigger picture, Jason will outline practical guidance on developing a digital mindset, including analysing and diagnosing the needs, preparing the ground for change, defining the solutions, and delivering and evaluating outcomes.



### **PROF. TOMAS CHAMORRO-PREMUZIC**

**PROFESSOR OF BUSINESS PSYCHOLOGY,  
COLUMBIA AND UCL**

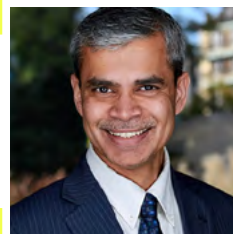
Tomas will address the people issues associated with technology: how do we recruit and develop employees to be optimally productive and engaged? What culture should we look to create? How can we harness the benefits of the Human/Machine interface? Tomas will also provide practical recommendations for businesses, including leveraging the AI-augmentation of humans and harnessing the skills that AI is unlikely to replace.



### **RAHAF HARFOUSH**

**STRATEGIST AND DIGITAL ANTHROPOLOGIST**

Rahaf will outline the reality of the technological context in which we live, ranging from the impact it has on our nervous system and our ability to make strategic decisions with constant distractions, to the impact on the overall business. She will offer guidance on how businesses can simultaneously optimise advantages and avoid the negative impacts of AI, as well as ways that leadership can prepare for this technological transformation.



### **PROF. AMIT JOSHI**

**PROFESSOR OF AI, ANALYTICS, AND STRATEGY,  
IMD BUSINESS SCHOOL**

GenAI use cases have been largely tactical thus far. Amit will encourage delegates to instead approach GenAI strategically, considering what it means for their organisation as well as the jobs and skills required for the future. In this session, he will present a simple strategy framework and discuss its implications for organisations, as well as signpost where we are likely to be in five years' time.

**DECODED**

#### **AI AND THE FUTURE OF INTELLIGENCE**

Decoded will deliver an interactive session which will demystify the world of AI, showcase its potential and lead attendees through a hands-on activity. Through a deeper understanding of how AI works, individuals will be able to identify opportunities to improve efficiency, reduce costs and create exciting new possibilities.

## WITH SPECIAL THANKS TO CRF PARTNERS



### MASTERCLASS PARTNERS

Conference attendees can choose to attend two masterclasses from CRF Partners.



Bird & Bird



### PARTNERS



### KNOWLEDGE PARTNER



### ASSOCIATES

